

MANAGED WORKSPACE MAGAZINE

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ISSUE FIVE



Hull
City Council

Bringing you news
from the Hull City Council
Managed Workspace Centres

Brought to you by Hull City Council's Managed Workspace Centres team



Hull City Council's Managed Workspace Centres are ideal for those seeking excellent office, workshop, and storage accommodation for their business needs. With the added value of a shared creative hub, on-site business support, and additional resources, our Managed Workspace Centres offer a mix of vibrant work and social space.

With buildings in West, North, and East Hull, our Centres provide furnished and unfurnished workspace for pre, early stage start-ups and established businesses.

We are here to accommodate and support your every step to help make your business a growing success.

Louis Pearlman Centre
94 Goulton Street,
Hull,
HU3 4DL
Tel: 01482 612 478

Bespoke Resource Centre
Zeals Garth,
Bransholme,
Hull,
HU7 4WD
Tel: 07702 922 771

Craven Park Training and Enterprise Centre
Poorhouse Lane,
Preston Road,
Hull
HU9 5HE
Tel: 01482 379 514

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Welcome

The idea behind our magazine is to promote all aspects of business within our Managed Workspace Centres – but within this Magazine we're hoping to share all latest information and operations running within the city that you may not be aware of. The operation of our Managed Workspace Centres across the city is, and has always been, unique and it is that very same model that we are applying here.

It is vital to build on communications between members and partners. We believe in being responsible for creating digital communications to help support and promote our many stakeholders.

Allan Rookyard,
Managed Workspace Centre Manager



What this means for you!

- A triage of business support
- Yearly reviews about your business
- More investment, from us, in to all of our licensees
- An experience of different options and pathways

Level 7 SFEDI Diploma in Business and Enterprise Support Services

Our Centre Manager can help you with:

- Starting up a business
- Growing your business
- Financial planning
- Sourcing premises
- Workforce development



Find out how we can help your business by going to www.hccmwc.co.uk



Featured Office

Office 16

Bespoke Centre

274 sq.ft

£350.00 PCM



Contact Us

Call: 01482 692 464
Visit: www.hccmwc.co.uk
Email: managedworkspace@hullcc.gov.uk



WHAT'S NEW? with hccmwc

A look into what's been happening within
Hull City Council's Managed Workspace Centres



LOUIS PEARLMAN

In October 2021, Spray Creative came to Louis Pearlman Centre to do what they do best and transformed our old alcove area into a tribute to the building's namesake. We also saw the addition of a new TV in our breakout area ahead of the space's renovation early next year.



BESPOKE CENTRE

The refurbishment works at our North Hull site were completed back in September, and the Bespoke Centre opened its doors to the first new licensees under the Managed Workspace Centres umbrella.

The Centre celebrated the refurbishment works with a visit from local councillors on December 17th.



CRAVEN PARK

Craven Park Training & Enterprise Centre ended the year seeing occupancy continue to rise and reaching a new high.

Our East Hull Centre also hosted our first Managed Workspace Centres Quiz and Fun Night at the end of the year.



KICKSTART[®] SCHEME

Managed Workspace Centres licensees welcome government backed Kickstart Scheme.

In July 2020, Chancellor Rishi Sunak announced one of the most ambitious employment programmes to date. As part of his Plan for Jobs, the Kickstart Scheme aimed to create thousands of six-month work placements for people aged 16 to 24 who were claiming Universal Credit and at risk of long-term unemployment. Under the scheme, the Government covers 100% of employment costs for 25 hours a week, including the employee's salary at the respective minimum wage for their age, National Insurance, and pension contributions. As well as this, employers can receive a grant of £1,500 per job to cover setup costs and employability support.

As we enter the New Year, the Managed Workspace Centres team speaks to the licensees of our Centres who have taken placements on through the scheme.

Staffchain Recruitment

Aaron Dixon, the Driving & Industrial Manager of Staffchain Recruitment, turned to the Kickstart Scheme after he expressed a need for additional staff to the team at Craven Park Training and Enterprise Centre. "I wasn't sure of where to turn and what would be the next best move for the company. Mike (BDO of Managed Workspace Team) organised a business support meeting with Allan Rookyard, manager of the MWC to go over options. We discussed the kickstart programme and I was told of all the benefits this could bring to my company."

Taking on three placements through the Scheme, Aaron believes Staffchain can provide essential transferable skills and knowledge, which the young people can go on to use in any industry, making them more employable.

"Staffchain has seen encouraging results in the last few months, we managed to see growth during these unprecedented times. We are a family run company that holds the care and advancement of people at the core of what we do. Small enough to care, but big enough to give quality support and provide placements to participants who may need picking up and given some direction. I couldn't think of a better program

to suit our needs. The process from start to finish, the expertise in candidate selection...it is playing a big role in the company's next steps to development."



Aaron Dixon, Driving & Industrial Manager of Staffchain Recruitment



Robin Thompson, Director of RedFez

RedFez Ltd

After establishing the IT support company RedFez in April 2018, founders Robin and Helen Thompson soon found that they had accumulated more work than the two of them could handle alone. As such, they felt they were able to reach the next level with the business – taking on an employee.

"We had grown quite quickly and felt we were able to reach the next level with RedFez" said Robin Thompson, Director of the company. "We have more than doubled our support contracts while being here at Craven Park Training and Enterprise Centre and so we found we needed support with the technical side of things."

This is why, in September 2021, RedFez welcome Michael Batty to the team as a Technical Assistant. "We have always been eager to provide support for young people and the Kickstart Scheme was perfect for this." Working with an existing relationship with the Goodwin Development Trust, Robin and Helen found that going through a Kickstart Gateway made the entire process easier. "We're so used to having work being outsourced to us that being able to outsource the admin side of the Scheme to a gateway meant that we didn't have to worry about that as much."

Managed Workspace Centres

It wasn't just our licensees that made use of the Kickstart Scheme, the Managed Workspace Centres welcomed Jacob McLean to the team at Craven Park Training and Enterprise Centre in September.

Hull City Council have made a commitment to give a chance to those unemployed and looking for work. With a host of candidates, Jacob shone above the others – an avid Hull KR fan may have been an added catalyst. "Being here will be a great opportunity for me to learn and gain valuable experience. I will be able to develop on my current skills and learn new things that will benefit me in my future employment and endeavours. Being here will also allow me to work as a part of a team and teach me how better to use communication skills." Said Jacob.

"It's really important that those who have the ability and capacity to do something like this give back and present an opportunity" Allan Rookyard, Manager of the Managed Workspace Centres said. "Jacob deserves the opportunity to learn, to develop and progress in his early career, and being placed within our team gives him those resources to do just that. We will encourage and support Jacob at every turn and do what we can

and that is needed in order for him to reach his potential and grow to that next stage".



Jacob McLean, our Managed Workspace Centres Kickstart Placement

**20BY THE
21NUMBERS**

Managed
Workspace
Centres



HULL CITY COUNCIL'S MANAGED WORKSPACE CENTRES YEAR IN REVIEW

2021 has been another bustling year for Hull City Council's Managed Workspace Centres team. Bespoke Centre in North Hull opened its doors after a refurbishment, we saw continued improvements to our other two Centres in the East and West of the City, and we ended the year with a bang at our first Managed Workspace Centres Quiz and Fun Night.

**37
NEW
LICENSEES**



**74
LINKEDIN
CONNECTIONS**



**TWITTER
FOLLOWERS
228**



**203
TOTAL
BUSINESSES
SUPPORTED**



**8
EXPANSIONS**



**211.2K
TWITTER
IMPRESSIONS**



Bespoke Centre undergoes dramatic transformation

The largest project of the year has been the refurbishment at Bespoke Centre in North Hull. The newest building to come into the Managed Workspace Centres portfolio, the work done at Bespoke has brought the Centre up to date and in line with the other buildings in the MWC portfolio.

Contractors KWL started with works back in May and stripped the building back to its bare bones in order to remove the existing electrics, ceilings, and mechanics to replace them with improved systems. Changes can be seen as soon as you take your first steps into the building, with the reception area looking brighter and more vibrant thanks to a new waiting area complete with displayed television, as well as painted walls, all new carpet and upgraded lighting.

Moving onto the first floor, the improved lighting and flooring continues, whilst you can also see the creation of new offices to maximise the number of small businesses that can be supported in the area and bringing the total number of units within the Centre to 23. Something else that has been constructed on the first floor is the breakout area and another communal kitchen in order to give owners and staff of SMEs the spaces to comfortably have a break.

The Centre grounds also saw regeneration, with additional parking spaces created, and the existing foliage being cut back and tidied up. A modular unit has been installed for the community gardener to maintain the greenery onsite.

Bespoke Centre also welcomed its first new licensees since coming under the Managed Workspace Centres banner in the form of Mama's Little Sweeties Hull, MJC Blanks and Vinyls, and Louis Brewer Foot Health Practitioner.

For more information on Bespoke Centre, visit www.hccmwc.co.uk/bespoke-centre



www.hccmwc.co.uk

Craven Park Training & Enterprise Centre sees a face-lift in the form of new, modern reception.



Moving over to our East Hull Centre now, Craven Park Training & Enterprise Centre saw a complete transformation of the reception area. Under the works, the old reception got permanently relocated within an attractive new setting incorporated into Unit 1 as a new functional space for the Managed Workspace Centres Team at the Centre.

Visitors to the Centre can now take a seat comfortably when they enter the building, with its modern touch and new seating complimenting the Centre as a whole. The Managed Workspace Centres Team can also work in a more engaging manner with licensees and visitors with the relocation of the reception counter into Unit 1.

Louis Pearlman Centre receives new rear entrance, bike shed and WorkSmart office

2021 kicked off with Louis Pearlman Centre seeing a refurbishment at the back of the building in which a new rear entrance and visitors' waiting area was created, with works carried out by Hull based company KWL. Providing a friendlier, more professional appearance for licensees and visitors to the Centre outside of reception hours, the new rear entrance comes complete with a brand new, up-to-date, intercom system in which visitors can call directly up to licensees who will then be able to let them in to the area to wait.

Also included in these works were the new bike store and shower room in order to accommodate business owners who might not stick to a regular 9-to-5 workday, with further plans in motion to continue to develop this area.

Another major part of these upgrades was the creation of a WorkSmart area at the Centre, helping create a modern working environment across Hull City Council by offering staff a combination of working in the office, adhoc homeworking, or working from various locations.

There are also intentions for occupiers of the adjacent Boulevard Unit Factory Estate to be able to make use of these facilities in an effort for a closer working relationship between Hull City Council's Managed Workspace Centres and Unit Factory Estates.



Spray Creative transform Louis Pearlman Centre alcove area



In October the amazing people at Spray Creative came to Louis Pearlman Centre to do what they do best. The old alcove area, which was formally the location of the likes of post boxes and vending machines, has been completely redecorated as part of a tribute to the building's namesake, Councillor Louis Pearlman.



Managed Workspace Centres end 2021 on a high note thanks to quiz and fun night

After another tough year for all up and down the country, the Managed Workspace Centres team decided to end the year on a high note, thus the Managed Workspace Centres Quiz and Fun night was born. Held in the Legends Lounge at Craven Park Training and Enterprise, the team welcomed licensees and staff from all three of our Centres, as well as teams that work closely with Hull City Council's MWCs.

The night featured classic TV gameshows such as Family Fortunes and Blankety Blank, and well as a Big Fat Quiz of the Year hosted by Managed Workspace Centre Manager, Allan Rookyard.

With an attendance of more than 100 people, and positive feedback from the attendees, the Managed Workspace Centres Team are currently considering bring the night back again next year to end 2022 in a similar way.

The staff within the Managed Workspace Centres Team would like to thank each and every person who attended and took part in the games, as well as our licensees who kindly donated prizes.



We are looking for your thoughts on the Managed Workspace Magazine

To give your feedback, email liam.mcglone@hullcc.gov.uk

Bespoke Directory



CRAVEN PARK Directory



LOUIS PEARLMAN Directory



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www.hccmwc.co.uk

**Business Accommodation Networking
Events and Training Business Support**