

Humber High Street Challenge Fund

In the course of our work we collect personal information from businesses so that we can deliver grants aimed at encouraging businesses to undertake building and conversion projects that animate high streets, diversify the traditional high street offer and bring unused floor space back in to use that are based within strategically prioritised locations in the Humber area.

The Humber High Street Challenge Fund scheme is funded by:

- The Local Growth Fund (LGF) - Humber Local Enterprise Partnership (LEP), and the Department for Business, Energy and Industrial Strategy (BEIS) is the funding body for the Humber LEP
- Historic England

We can be contacted:

By Post
Hull City Council
Major Projects & Infrastructure
3rd Floor, Earle House
Colonial Street
Hull HU2 8JY

By Telephone
01482 612550

By Email – humberhighstreetchallenge@hullcc.gov.uk

We process information about:

- Businesses and their employees

The types of information we hold includes:

- Name
- Addresses
- Contact information
- Company Information (including financial)
- Information about employees

We receive information from:

- Businesses
- Individuals (Sole Traders)

Our Delivery Partners

We may share information about you or your business with our delivery partners. This is only done when they are delivering part of the programme on our behalf.

Our delivery partners are:

- East Riding of Yorkshire Council
- North Lincolnshire Council
- North East Lincolnshire Council

Our Service Partners

We work with external suppliers/businesses who we may need to share your data with in order for us to deliver our contract and offer support to you. Where your data is shared with third parties, we will only share the minimum amount necessary. In some cases, our external suppliers/businesses may process/retain additional information about your business in order to provide the optimum support to your business. Information held by the external supplier/business will be in line with the data protection principles.

If you would like to know the names of the suppliers/businesses we share your data with, please contact us and we will be happy to provide this information to you

Information is processed to enable us to support businesses in the Humber area, in line with the requirements of our funding.

This processing is undertaken on the basis of:

6(1)(c) processing is necessary for compliance with a legal obligation to which the controller is subject;

6(1) (e) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;

9(2) processing is necessary for reasons of substantial public interest, on the basis of Union or Member State law which shall be proportionate to the aim pursued, respect the essence of the right to data protection and provide for suitable and specific measures to safeguard the fundamental rights and the interests of the data subject.

The terms and conditions of LGF funding require that documents and electronic information relating to the delivery of the scheme must be retained until 31st March 2031. The Local Authority as Accountable Body for the Programme is required to comply with current UK law and contractual conditions for funding.

Individuals and/or businesses may request the deletion of their data that is held by the scheme; however such requests will be dealt with on a case-by-case basis.

Where the individual or business has been a recipient of funding from the scheme, details must be retained until the LGF Programme concludes. In all cases, the Local Authority will comply with UK law and the requirements of funding bodies.

We will not share your personal information with or sell it to third-party marketers.

How To Make A Request About Your Data

If you would like to enquire about how your personal information is processed or make a complaint, please contact:-

Hull City Council
Data Protection Officer
Room 11
The Guildhall
HULL
HU1 2AA
Telephone – (01482) 300300
Email – information@hullcc.gov.uk

You also have the right to complain to the regulator

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF

Telephone: - 0303 123 1113 (local rate) or 01625 545 745 if you prefer to use a national rate number

[Access Online enquiries](#)

Want to find out more or chat about how we can help?

To find out more about the Humber High Street Challenge Fund please email or call us:

Telephone: 01482 612550

Email – humberhighstreetchallenge@hullcc.gov.uk