



Hull Local Plan: 2016 to 2032

SPD8 Advertisement Design Guidance Supplementary Planning Document

Consultation Statement

October 2018

Background

- 1.1 In preparing Supplementary Planning Documents (SPDs) the Council is required to follow the procedures laid down in the Town and Country Planning (Local Planning) (England) Regulations 2012.
- 1.2 Regulation 12 states that before adoption of a SPD the local planning authority must prepare a statement setting out:
 - the persons that the local authority consulted with when preparing the SPD;
 - a summary of the main issues raised by those persons; and
 - how those issues have been addressed in the SPD.
- 1.3 This Consultation Statement accompanies the Advertisement Design Guidance Supplementary Planning Document. This document provides additional planning guidance on Policy 20 Advertisements of the Hull Local Plan: 2016 to 2032, which was adopted on the 23rd November 2017.

Consultation

- 2.1 Preparation of the draft SPD involved engagement with other Council departments and development management officers. The draft SPD has been through the Council's committee regime and elected members have had the opportunity to comment on the draft document.
- 2.2 The draft SPD was made available for public consultation for six weeks between Monday 30th April 2018 and Monday 11th June 2018. A public notice to publicise this event was published in the Hull Daily Mail on Monday 30th April 2018. The consultation was also reported at Planning Committee on 16th January 2018 and Cabinet on 19th February 2018.
- 2.3 The draft SPD and associated documentation was made available for inspection on the Council's website and at the following Council locations:

- the Wilson Centre;
- Guildhall reception;
- Hull History Centre; and
- all Council Customer Service Centres and libraries.

Consultation responses and main issues

3.1 Following the consultation the Council received no representations.

Main changes to the SPD

4.1 As no representations were received no changes have been made to the document.